



Notes with a Purpose

Concerts | Education | Outreach

The Music JuiceBox Series

Notes with a Purpose

A not-for-profit, 501(c)(3)
tax-exempt corporation

Vision

Enrich the quality of life for a
diverse range of communities
through creative music
programming.

Mission

Produce engaging, high-quality
musical experiences through
concerts, educational programs,
and outreach projects to cultivate
life-long appreciation of the arts.

Board of Directors

Alexandria Le
Executive Artistic Director
Katherine Roden
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Programs

The Music JuiceBox Series
Wednesdays Live at the Mission
Lullaby Project
Las Vegas Music & Wine Festival

Contact

www.noteswithapurpose.org
info@noteswithapurpose.org
181 N. Arroyo Grande Blvd.
Suite 140B, Henderson, NV 89074
(702) 509-5094

Alexandria Le
Executive Artistic Director
alex@noteswithapurpose.org

September 28, 2017

Dear Elementary School Principal and Music Teacher,

Thank you for your interest in providing high-quality exposure to the arts to your students through **The Music JuiceBox Series**. Your school is considered among one of ten Title One elementary schools in the Clark County School District for this music education outreach program of Notes with a Purpose, free of cost to participating schools.

We are absolutely thrilled to present this series for the second year and are thankful to our underwriters, the Nevada Arts Council and the Las Vegas Science & Technology Festival — yes, this means this semester's tour involves music *and* science.

Having hand-picked the nation's top classical musicians from Carnegie Hall to present an engaging Interactive Performance for your students, we are certain that your students will be inspired by the arts.

As Principal Tony Davis from Tanaka ES remarked:

"I want to thank you for allowing your performers to visit the students at Tanaka Elementary. Their musical background and giftedness with instruments was outstanding. I however was even more impressed with their skill at educating and entertaining the audience. The overall presentation was simply brilliant and quite frankly one of the best I have ever seen."

This packet will give you a breakdown of what to expect, who the performers are, and what we need from you to ensure these performances affect students in the most engaging way possible. **Please sign up at noteswithapurpose.org/school by October 11, Tuesday, to register for October 15-21.**

Should you have any questions, please contact us at the information below. We look forward to getting acquainted with your students and establishing a lasting partnership.

Sincerely,

Alexandria Le
Executive Artistic Director





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“The overall presentation was simply brilliant and quite frankly one of the best I have ever seen.”
— Tony J. Davis, principal, Wayne N. Tanaka Elementary School

What is The Music JuiceBox Series?

The series is a made-for-kids program which introduces young ears to classical music through fun, thoughtful, and explorative performances. It promotes a love for music while encouraging life-long creativity and artistic growth through abstract and creative thinking, teamwork, and exposure to the arts. The Music JuiceBox Series consists of two week-long tours (Fall and Spring) during a Notes with a Purpose season.

Who performs in the series?

Notes with a Purpose draws from institutions that train or employ Teaching Artists, such as Carnegie Hall’s Weill Music Institute and Lincoln Center Education. All Teaching Artists are personally vetted by Executive Artistic Director, Alexandria Le, who is a trained Teaching Artist from Carnegie Hall’s Weill Music Institute.

Who are the audiences?

Fourth and fifth grade students from Title One schools in the Clark County School District. Additional programming during the series reaches parents and children K-2 through family engagement programs by other partnering organizations such as The Public Education Foundation.

What is presented in the series?

45-minute Interactive Performances (IPs) are presented to up to 150 students per assembly. Concerts inspire creative participation and engagement through methodical, experiential activities, allowing children to better connect with a work of art. Teaching Artists will present carefully-constructed musical programs that incorporate elements of other artistic disciplines and engaging activities. These IPs inspire creative participation through methodical, experiential activities. For example, students will be composing, improvising, solving musical puzzles, moving, dancing, conducting and more.

Notes with a Purpose's The Music JuiceBox Series

Assembly Details and Requirements

Components

Each Interactive Performance runs approximately 45 minutes, finishing with a Q&A for students, with flexibility of approximately 5-10 minutes added or removed for the performance length. **Up to two assemblies are offered per school.**

Assembly requirements

- Each assembly should have no more than 150 students.
- Students will be in the 4th and 5th grade level (one grade per assembly is recommended).
- Students should be prepared by their teacher(s) about what it means to be a successful and attentive audience.
- PA System
- 2 microphones (must have microphone stands).
- 2 chairs onstage
- 1 whiteboard/chalkboard / easel
- 1 piano bench (or low bench)
- 1 table

What We Need Prior to Visit

- Signed Partner School Letter of Agreement (following page or online at www.noteswithapurpose.org/school)
- Pictures or description of the assembly space
- Assembly coordinator / contact person information, including mobile number and e-mail address.

Notes with a Purpose's Contact for Music JuiceBox Series Tour:

Alexandria Le
Executive Artistic Director
alex@noteswithapurpose.org
(702) 509-5094



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**The
Music JuiceBox Series**

Notes with a Purpose
Partner School Agreement for The Music JuiceBox Series

This Letter of Agreement outlines the program elements to be delivered by Notes with a Purpose (NWP) as well as the requirements of all schools participating in the Music JuiceBox Series (Partner Schools). This agreement is valid for the 2017-2018 school year and outlines specific commitments for the 2017-2018 visits by NWP.

Responsibilities of NWP

NWP will identify and contract guest artists to visit once a semester (Fall and Spring) for up to two assembly performances ("Interactive Performances"). Each performance will be approximately 45-50 minutes.

NWP will sponsor all fees for guest artists, including honorarium, travel, lodging, and local transportation. NWP may also provide supplemental music materials to music school teachers free of charge for activities revolving around Interactive Performances.

Responsibilities of Partner School

The Partner School administration is expected to provide necessary logistical support for the assembly performances, including:

- communication with NWP's Executive Artistic Director and Operations Coordinator Intern
- identification of fourth and fifth grade students for assembly attendance
- assembly equipment (i.e. microphones, PA system, chairs)

Calendar

Fall 2017: October 16-20.

Cancellations/Participation

Schools must confirm by close of business, Wednesday, October 12th. Visits which are cancelled after October 13th forfeits privilege of future visits by Notes with a Purpose.



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If the foregoing on the previous page reflects your understanding, please sign the Letter of Agreement Signature Page and return to Notes with a Purpose. We will return a fully-executed copy. Form also available at www.noteswithapurpose.org/school

Notes with a Purpose
7021 Pipers Ridge Avenue
Las Vegas, NV 89113

Office: 702-509-5094
E-mail: alex@noteswithapurpose.org

School Name _____

Music Teacher Mobile: _____ School Office: _____

Principal's E-mail: _____

Principal's Name (Print) _____

Principal's Signature _____ Date _____

Music Teacher's Name (Print) _____

Music Teacher's Signature _____ Date _____

Notes with a Purpose's Signature _____ Date _____